### ATLANTA MASJID COMMUNITY FOUNDATION

# QUARTERLY REPORT

**FOURTH QUARTER 2024** 

**OCTOBER - DECEMBER** 



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### **ABOUT US**

#### **OVERVIEW**

The Atlanta Masjid Community Foundation is the philanthropic champion of the Atlanta Masjid Community. AMCF is dedicated to mobilizing resources to realize our collective dreams.

We are pursuing a vision of holistic community life in East Atlanta by empowering service-driven individuals and organizations and nurturing the spirit of giving within our community and beyond.

#### **ESSENTIAL FUNCTIONS**

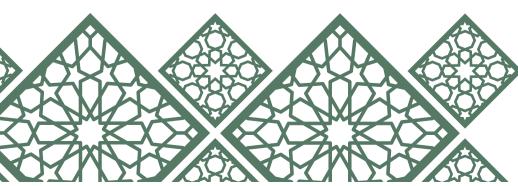
#### **Fundraising**

AMCF aims to centralize fundraising efforts across the AMC to enhance efficiency and implement industry best practices.

#### **Capacity Building**

AMCF makes investments to enhance the skills, systems, and strategy that enable our organizations and their leaders to thrive and fulfill their mission. We do this through three focal areas:

- Strategic Planning & Governance Advisory
- Coordination & Convening
- Leadership Development







# A THRIVING CAMPUS IN EAST ATLANTA

On the 8 acres where the Masjid and retail plaza currently sit, we envision a thriving community campus with the following spaces:

- 1. 200+ units of accessible and affordable housing, including senior housing, and 30,000+ square feet of retail and creative office space
- 2.State-of-the-art faith center with a large prayer space to accommodate our growing community needs for Jummah, Ramadan, and life events
- 3. World-class educational institutions that produce holistically successful human beings
- 4. Flexible classroom spaces to provide daily/weekly learning opportunities for all segments of the community
- 5. Green and sustainable spaces, that connect people to nature and foster wellness a. LEED and Living Building certifications (following RCM's inspiring example)
- 6. A gender-separated wellness center to provide opportunities for exercising, fitness classes, counseling, group therapies, cupping, massages, and other wellness services
- 7. Modular event spaces to enhance and offer more daily, weekly, and monthly activities as well as opportunities for community organizations to rent space for their events
- 8. An expanded co-working space for those needing a place to do remote work and office space for administrative staff and community-based organizations

These spaces will allow us to develop our programming in different areas including:

- Added programming to focus on youth development, in particular teens, as well as our pioneers and reverts
- Programming and services focused on our young families and the growing matrimonial needs
- Networking opportunities within our professional community by industry as well as mentorship programs for young people
- Enhanced spiritual and religious learning with dedicated teachers and structured curricula
- Collaboration with other community-based organizations, civic engagement groups, and other like-minded NGOs to enhance community offerings and social services

In the tradition of <u>"Waqf"- Islamic charitable endowments</u> with property dedicated in perpetuity to the public good - the new development will be secured and preserved by the Atlanta Masjid Community Foundation, economically empowering the Atlanta Masjid and Mohammed Schools to fulfill their missions in a sustainable manner.

### OUR VISION



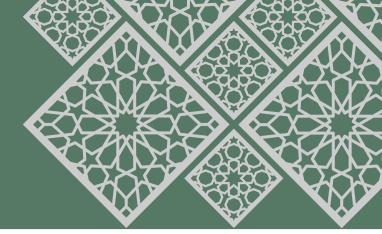


"The highest purpose for human life and existence is community life"

- Imam WD Mohammed



## INITIATIVES Strategic Community Building



**BEAUTIFICATION** 

Beautification of existing School & Masjid facilities - imagine improved green spaces, parking lots, decorative and edible landscapes, upgraded signage & wayfinding, enhanced curb appeal, cohesive color schemes, etc.

**NEW SPACE** 

AMCF is leading the capital campaign for a new \$15 million multi-purpose space containing prayer, education and recreation facilities

**CAPACITY BUILDING** 

Engaging expert consultants to create comprehensive strategic plans for school and masjid. Curating trips to leading organizations and facilitating professional development oportunities for community leaders. Sponsoring Islamic studies scholarships to produce the next generation of schoalrs

**ENDOWMENT** 

AMCF was started with a founding gift of \$1 million to start the MSOA endowment to ensure the long-term financial sustainability and affordability of the Mohammed Schools. Our goal is to grow this endowment to \$8 million over the next 5 years.

COMMUNITY HISTORY ARCHIVING

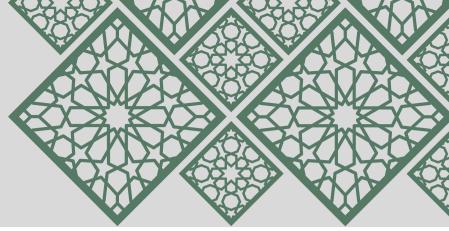
Preserving & disseminating original documents, records, photos, audio/visual materials & other items. Starting with Br. Nassar Madyun's and Br. Hassan Shakir's 50-yr treasure trove of community photographs and videos going back to 1974.

**SALAAM SQUARE** 

Salaam Square seeks to inspire (and help facilitate) a new generation to build proximate community in East Atlanta. Work, pray, establish businesses, launch social service organizations, get civically engaged, create cultural initiatives etc.

# DEVELOPMENT UPDATES

AS OF 12/31/2024





\$5.85 Million

pledged



~200

Monthly Donors



\$1.4 Million

collected



\$100

Average monthly gift



\$250K

Planned gifts\*



currently fulfilling

\*Planned gifts are donations that are designated for a future date, often at the time of death through a will





### **IMPACT**

## COMMUNITY ARCHIVING PROJECT LAUNCH

On November 10, AMCF officially launched the **Atlanta Masjid Community Archiving Project with a successful volunteer kick-off** event. Under the leadership of Morgan Mathews, our volunteer project manager, and Dr. Su'ad Abdul-Khabeer, our lead advisor, an archival specialist led the 2-hour session where volunteers were introduced to the archiving process.

Participants learned key **archival techniques**, gained hands-on **experience** with historical materials, and worked together to organize materials that capture the unique history of our community.





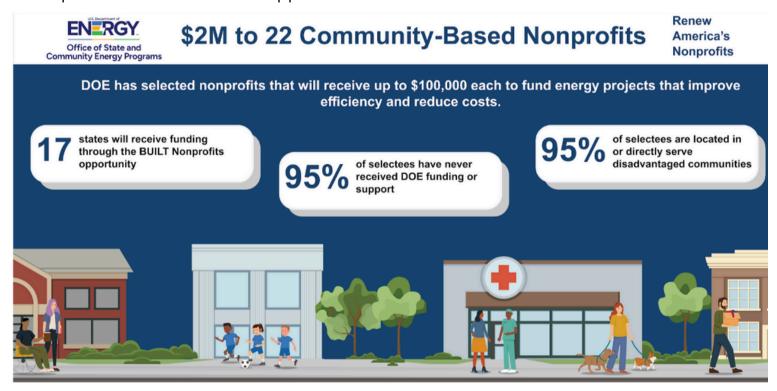


Interested in contributing? Email <u>archiving@atlantamasjidcf.org</u> and stay on the lookout for the next volunteer session. Join us to help secure our heritage for future generations.

# IMPACT CAPACITY BUILDING



Through energy assessments conducted at the Mohammed Schools and Atlanta Masjid, AMCF identified significant opportunities to reduce energy costs. **The assessments identified potential annual savings of over \$14,000 at Mohammed Schools and more than \$5,000 at the masjid**, achievable through targeted facility upgrades. These savings could free up valuable resources to support the mission related work of both insitutions.



Recognizing this impact, AMCF submitted a grant application on behalf of Atlanta Masjid to the Department of Energy (DOE) with TechWerx. Among 738 eligible applications from across all 50 states, the Atlanta Masjid was selected as 1 of 22 finalists and one of just two congregations chosen for this prestigious funding opportunity valued at \$100,000.



### **UPCOMING EVENTS**

# AMCF DONOR IFTAR

We are thrilled to invite you to our **Donor Appreciation Iftar** on **March 1st, 2025**. This evening is dedicated to honoring your generous support since our community's 65th anniversary.

Join us as we come together to begin Ramadan in fellowship and gratitude, to reflect on our shared accomplishments in 2024 and outline the exciting initiatives we have planned for the coming years. Details about the venue and program will follow soon.

We look forward to celebrating with you!

# SAVE THE DATE

### FINANCIAL STATEMENTS JAN - DEC 2024



#### Atlanta Masjid Community Foundation Inc Statement of Activity by Month

January 1 - December 31 2024

	Total	
Revenue		
Donations directed by individuals	1,362,075.51	
General donations	174,237.73	
Total Contributed income	\$ 1,536,313.24	
Recurring donations	21,470.00	
Total Revenue	\$ 1,557,783.24	
Expenditures		
Mohammed Schools of Atlanta	78,492.00	
Other Grants	3,500.00	
Total Awards & grants to others	\$ 81,992.00	
Contract & professional fees	72,290.66	
Employee Training	530.00	
Utilities	1,072.79	
Total Occupancy	\$ 1,072.79	
Bank fees & service charges	139.79	
Office supplies	260.43	
Printing & photocopying	3,259.67	
Shipping & postage	68.00	
Software & apps	6,952.94	
Total Office expenses	\$ 10,680.83	
Payroll Fees	817.96	
Payroll Taxes	6,216.06	
Salaries & wages	28,619.48	
Total Payroll expenses	\$ 35,653.50	
Repairs & maintenance	362.00	
Total Expenditures	\$ 202,581.78	
Net Operating Revenue	\$ 1,355,201.46	
Endowment Income	39,867.44	
Total Other Revenue	\$ 39,867.44	
Parking & tolls	54.08	
Total Vehicle expenses	\$ 54.08	
Total Other Expenditures	\$ 54.08	
Net Other Revenue	\$ 39,813.36	
Net Revenue	\$ 1,395,014.82	

### Atlanta Masjid Community Foundation Inc Statement of Financial Position As of December 31, 2024

	Dec 2024
ASSETS	
Current Assets	
Bank Accounts	
Full Analysis Bus Chk - 8204 - 1	238,013.58
Total Bank Accounts	\$ 238,013.58
Other Current Assets	
AMCF Capital Campaign	0.00
Saturna (Pershing) - AMCF	50,000.00
Total AMCF Capital Campaign	\$ 50,000.00
MSOA Endowment	0.00
Morgan Stanley Preferred Savings	1,139,867.44
Saturna (Pershing) - MSOA	0.00
Total MSOA Endowment	\$ 1,139,867.44
Total Other Current Assets	\$ 1,189,867.44
Total Current Assets	\$ 1,427,881.02
Other Assets	
Secured Credit Card Deposit	10,000.20
Total Other Assets	\$ 10,000.20
TOTAL ASSETS	\$ 1,437,881.22
LIABILITIES AND EQUITY	
Retained Earnings	42,866.40
Net Revenue	1,395,014.82
Total Equity	\$ 1,437,881.22
TOTAL LIABILITIES AND EQUITY	\$ 1,437,881.22



### **ENDOWMENT**

### Morgan Stanley

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#### CLIENT STATEMENT | For the Period December 1-31, 2024

#### **Account Summary**

**Active Assets Account** 

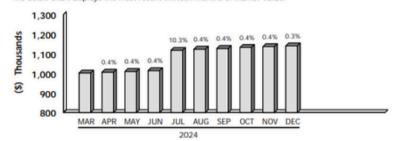
ATLANTA MASJID COMMUNITY FOUNDATION C/O IHSAN I SALEEM

CHANGE IN VALU	JE OF YOUR	ACCOUNT	(includes accrued interest)
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	This Period (12/1/24-12/31/24)	This Year (1/1/24-12/31/24)
TOTAL BEGINNING VALUE	\$1,135,952.97	_
Credits	_	1,100,000.00
Debits	_	_
Security Transfers	_	_
Net Credits/Debits/Transfers	_	\$1,100,000.00
Change in Value	3,914.47	39,867.44
TOTAL ENDING VALUE	\$1,139,867.44	\$1,139,867.44

#### MARKET VALUE OVER TIME

The below chart displays the most recent thirteen months of Market Value.

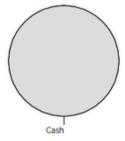


The percentages above represent the change in dollar value from the prior period. They do not represent account investment performance, as they do not consider the impact of contributions and withdrawals, nor other factors that may have affected performance calculations. No percentage will be displayed when the previous month reflected no value.

#### ASSET ALLOCATION (includes accrued interest)

	Market Value	Percentage
Cash	\$1,139,867.44	100.00
TOTAL VALUE	\$1,139,867,44	100.00%

FDIC rules apply and Bank Deposits are eligible for FDIC insurance but are not covered by SIPC. Cash and securities (including MMFs) are eligible for SIPC coverage. See Expanded Disclosures Values may include assets externally held, as a courtesy, and may not be covered by SIPC. Foreign Exchange (FX) is neither FDIC nor SIPC insured. For additional information, refer to the corresponding section of this statement.



This asset allocation represents holdings on a trade date basis, and projected settled Cash/BDP and MMF balances. These classifications do not constitute a recommendation and may differ from the classification of instruments for regulatory or tax purposes.



### STAFF SPOTLIGHT

### DALIMAH MAOLUD-SIMON





Meet Dalimah Maolud-Simon! Dalimah serves as the Development Coordinator for the Atlanta Masjid Community Foundation (AMCF). In this role, she manages donor engagement to enhance our impact.

Dalimah brings a wealth of experience in administrative support, and project management, having most recently served as the Education and Administrative Coordinator for the DeKalb Association of Realtors.

#### What does the word "community" mean to you?

When I think of the word community, I think of the family that you choose for yourself. While we are all individuals, community brings us together and gives us the space and opportunity to support one another. That is what I have observed within the Atlanta Masjid Community. As a non-Muslim member of the team, I love seeing people working together for their betterment. It's a beautiful thing to witness and it inspires me to play my part and give my best to the AMCF team.

#### What inspires you most about AMCF?

Being from Atlanta and witnessing firsthand the growth and development across the city, I am grateful to play a part in such a significant project at the early stage. I am deeply inspired by the holistic vision of Salaam Square and I am excited to see that vision come to life, not only for the Atlanta Masjid Community but for the broader African-American community



### DONOR RECOGNITION & THANKS

Thank you for your ongoing support and commitment to our community. AMCF compiled this list of donors with every intention of respecting each donor's wishes for recognition and anonymity. Please let us know of any unintended inaccuracies or omissions by contacting us at info@atlantamasjidcf.org.

Ibrahim Abdul Adel Su'ad Abdul Khabeer Nazim Abdul latif Ibrahim Abdul-Adel Linda Abdul-Azeez Serena Abdul-Aziz Sadiyah Abdul-Hakim Masood Abdul-Haga Noor Jihan Abdul-Hagq Shariah Abdul-Karim Su'ad Abdul-Khabeer Nazim Abdul-Latif Ayisha Abdul-Salaam Ameedah Abdullah Idris Abdullah Jalilah Abdullah Mahir Abdullah

Nisaa Abdullah Konate Mikaeel Abdur-Raheem Anwar Abdur-Rahman Glenda Abdur-Rahman Zaid Abdur-Rahman Dr. Yusef Abdus Salaam

Yaasha Abraham Hasana Ali Mohammed Ali Salimah Ali Terri Ali Zakiya Ali Ibraheem Ali

Attivya Ali

Ahmad Jamal Ali I Ishmael Muhammaed &

India Y. Ali\*

Jacqueline Ali'Alahad

Belal Alwakeel Anisah Ansari

Abdullah Auto Wash

Allan Bardwell Askia Bashir Ayidah Bashir Deborah Bashir Natasha Bashir Saleem Bashir

Ellen Bayo Nadiyah Beyah Robert Beyah Oadara Bevah Linda Bilal Amina Bilal

Rasheedah Bilal-Sanders

Marshall Blalock Zenobia Bomani Hassan Boulares **Tyronne Bowens** Marlin Brewer Bertram Brooks Kia Campbell **Betty Carter** Gloria Cheely Sumayah Clark Mary Clemons

Dr. Amanda Copland

Ira Davis Fatymatou Dia Abdullah Detail Carmen Echols Cassandra El Amin Makram El-Amin

Plemon T. El-Amin\*

Wali El-Amin Fatima El-Amin Sandra El-Amin Cassandra El-Amin Rasheedah El-Amin Zarinah El-Amin-Majied

Jihad El-Sheikh Arif Fahim

Surayyah Fareed

Alton Felt Zakee Furgan Mustafa Gray Michael Green

Tiffany Green-Abdullah Charlyn Green-Fareed

**Tovia Gross** Khalid Habeel Jaasmeen Hamed Zaid Hameed C A Haneef Bonjovi Hardeman Muhammad Harisuddin

Chervl Hasan Aisha Hasan-Rasool Zakiyyah Hassan Taara Hassan-Williams

Nefertari Hazziez Rabiyyah Hazziez

Katherine Khalilah Hopper

Fatimah Hunter Ifrai Hunter Jimmy Hurley

Jafr-Tayar I Shabazz

YaOutullah Ibraheem Muhammad

Sherman Jackson Ahmad Jamal-Ali Avisha Jeffries Belinda Jenkins Muhammad Jihad

Nardin Jihad Aidah Johnson Fatimah Jones Joy & Peace Journey

Ayisha Karim Milton Karim Omar A. Karim\*

Sultan Karim Najla Karim

Vernon & Gwendolyn Kendrick

Sahirah Khabeer Khalilah Khalilah Alkemist Khan Khalid Khan Zaherrah Khan

Khafi Knox-McDowell Huriyyah Hameed Nafeesah Madyun Pamela Madyun Irshad Mahdi Angela Mahdi

Zarinah Mahmoud-Deen

#### \*AMCF Trustees

Jamil Majeed Rawn Mashburn Jorge Mendoza Azhar Mithaiwala Neal Morrison Ali Muhammad Bilal Muhammad Danny Muhammad Jessica Muhammad Jibril Muhammad Laura Muhammad Nafiisa Muhammad Naim Muhammad Nashid Muhammad Nisa Muhammad Rashad Muhammad Shariyf Muhammad Tuwanda Muhammad Khadijah Muhammad Khalilah Muhammad Zainab Muhammad-Only Frank Muhyee Ameenah Mujahid Nutaylah Mujahid Hanifah Munadi Saleem Muwakkil Na'eem Muwalkkil Deborah Najee-ullah Waleed Nashid Shaheed Nasir

Alicia Newton Shahidah Nicholas Anisah Nu'Man Haniyyah Nu'man Jeanette Nu'Man Nadirah Nu'man Zakiyyah Nu'man K.Rashid Nuri Gererdine Odonnell Kameelah Omar

Joane Parker Fatima Prosper

Robert and Melinda Pruitt

Daniyal Qamar Yahya Qasim Abdul Ra'oof Rashad Rahman Mahmoud Rashad Rashid Rashad

Mikal & Arlandria Rasheed

Brenda Rasheed **Bruce Rasheed** Nathaniel Rasheed Dawud Kofi Rashid\*

Faheem Rasool

Nadia Ravnes Elaine Saafir Jesse Sabir Lonnie Saboor Taueedah Sabree Mansoor Sabree Mohammad Sajid Cynthia Salaam

Hassan & Mahasin Salaam

Chandra Salaam

Khadijah Salaam-Lang

Adilah Saleem Fatymatou Saleem Safiyyah Saleem Ihsan I. Saleem\*

Carolyn Scott Della Shabazz Malikah Shabazz Sandra Shabazz Sayyed Shabazz Mini-imah Shaheed Dr. Naim G. Shaheed\*

Sonya Shaheed Abdur Rahim Shaheed Mini'imah Shaheed Antionette Shakir Bilkis Shakir

**Qur'an Shakir\*** 

Zaheerah Shakir-Khan

Nadirah Shakir-Ramseur

Carolyn Shakoor

Lawrence Shamsid-Deen

Ifrai Shamsid-Deen Ruquyyah Shamsid-Deen

Debora Sharif-Joyner Rashidah Shariff

Mansoor Siddeeg Musa Siddeeq Taryn Siddig

Jerome Stokes Khadijah Stokes Charchelle Sudan

Brenda Naimah Sudan

Amir Sulaiman

Alnisa Taalibdin-Faiz

Aishah Tatum Rafael Telahun Abdelkader Terfridi

**Barry Thabit** Agnes Thompson Michael Thompson

Alaji Ujamaa Khalil Umrani Malikah Waaiid

Omar & Antionette Waajid

Guv Wallace Anita Wallace

Haniyyah Washington

Amira Wazeer Moultries Welding

Chandria West-Sulaiman

Masud Wiggins **Hud Williams** 

Mikal & Stephanie Williams

Zaniabil Williams

Taara Hassan Williams

Khadija Yakini SaBoora Yusef Zubair Zafar Naeemah Ziyad

Akeel Omari

Jaliwa Owuo

Mina Osiruphu-El

Gary Sadiq Owens

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