## ATLANTA MASJID COMMUNITY FOUNDATION

# QUARTERLY REPORT

THIRD QUARTER 2024

**JULY - SEPTEMBER** 



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### **ABOUT US**

#### **OVERVIEW**

The Atlanta Masjid Community Foundation is the philanthropic champion of the Atlanta Masjid Community. AMCF is dedicated to mobilizing resources to realize our collective dreams.

We are pursuing a vision of holistic community life in East Atlanta by empowering service-driven individuals and organizations and nurturing the spirit of giving within our community and beyond.

#### **ESSENTIAL FUNCTIONS**

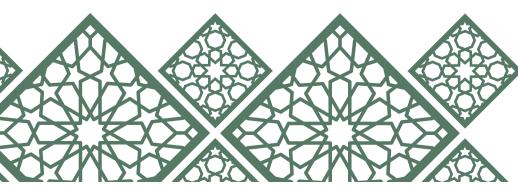
#### **Fundraising**

AMCF aims to centralize fundraising efforts across the AMC to enhance efficiency and implement industry best practices.

#### **Capacity Building**

AMCF makes investments to enhance the skills, systems, and strategy that enable our organizations and their leaders to thrive and fulfill their mission. We do this through three focal areas:

- Strategic Planning & Governance Advisory
- Coordination & Convening
- Leadership Development







# A THRIVING CAMPUS IN EAST ATLANTA

On the 8 acres where the Masjid and retail plaza currently sit, we envision a thriving community campus with the following spaces:

- 1. 240 units of accessible and affordable housing, including senior housing, and 30,000 square feet of retail and creative office space
- 2.State-of-the-art faith center with a large prayer space to accommodate our growing community needs for Jummah, Ramadan, and life events
- 3. World-class educational institutions that produce holistically successful human beings
- 4. Flexible classroom spaces to provide daily/weekly learning opportunities for all segments of the community
- 5. Green and sustainable spaces, that connect people to nature and foster wellness a. LEED and Living Building certifications (following <u>RCM's</u> inspiring example)
- 6. A gender-separated wellness center to provide opportunities for exercising, fitness classes, counseling, group therapies, cupping, massages, and other wellness services
- 7. Modular event spaces to enhance and offer more daily, weekly, and monthly activities as well as opportunities for community organizations to rent space for their events
- 8. An expanded co-working space for those needing a place to do remote work and office space for administrative staff and community-based organizations

These spaces will allow us to develop our programming in different areas including:

- Added programming to focus on youth development, in particular teens, as well as our pioneers and reverts
- Programming and services focused on our young families and the growing matrimonial needs
- Networking opportunities within our professional community by industry as well as mentorship programs for young people
- Enhanced spiritual and religious learning with dedicated teachers and structured curricula
- Collaboration with other community-based organizations, civic engagement groups, and other like-minded NGOs to enhance community offerings and social services

In the tradition of <u>"Waqf"- Islamic charitable endowments</u> with property dedicated in perpetuity to the public good - the new development will be secured and preserved by the Atlanta Masjid Community Foundation, economically empowering the Atlanta Masjid and Mohammed Schools to fulfill their missions in a sustainable manner.

## OUR VISION





"The highest purpose for human life and existence is community life"

- Imam WD Mohammed



## INITIATIVES Strategic Community Building



**BEAUTIFICATION** 

Beautification of existing School & Masjid facilities - imagine improved green spaces, parking lots, decorative and edible landscapes, upgraded signage & wayfinding, enhanced curb appeal, cohesive color schemes, etc.

**NEW SPACE** 

AMCF is leading the capital campaign for a new \$15 million multi-purpose space containing prayer, education and recreation facilities

**CAPACITY BUILDING** 

Sourcing expert consultants and collaborating with school and masjid leadership to help initiate and fund comprehensive strategic plans for school and masjid. Curating trips to leading organizations and facilitating professional development oportunities for community leaders

**ENDOWMENT** 

AMCF was started with a founding gift of \$1 million to start the MSOA endowment to ensure the long-term financial sustainability and affordability of the Mohammed Schools. Our goal is to grow this endowment to \$8 million over the next 5 years.

COMMUNITY HISTORY
ARCHIVING

Preserving & disseminating original documents, records, photos, audio/visual materials & other items. Starting with Br. Nassar Madyun's and Br. Hassan Shakir's 50-yr treasure trove of community photographs and videos going back to 1974.

**SALAAM SQUARE** 

Salaam Square seeks to inspire (and help facilitate) a new generation to build proximate community in East Atlanta. Work, pray, establish businesses, launch social service organizations, get civically engaged, create cultural initiatives etc.

# DEVELOPMENT UPDATES

AS OF 09/30/2024





\$5.85 Million

pledged



~200

Monthly Donors



\$1.3 Million

collected



\$100

Average monthly gift



\$250K

Planned gifts\*



currently fulfilling

ATLANTA MASJID COMMUNITY FOUNDATION | PAGE 7

\*Planned gifts are donations that are designated for a future date, often at the time of death through a will



### **IMPACT**

## COMMUNITY LEADERSHIP REAL ESTATE TOURS



On August 28, AMCF organized a real estate tour for a group of community leaders, that included Majlis members, the Resident Imam, and the School Principal. The group explored the evolving vision for the Masjid Plaza and the School. They also visited two properties recently acquired by Saleem & Co. (Graceline): a 17,000 sq ft warehouse and a 39-unit rental townhome community.

Both properties are less than 7 minutes from the Masjid and are inspired by the vision of Salaam Square - a renewed call for community life in East Atlanta. A vision that was started by pioneers over 50 years ago to establish a geographic identity for the Black Muslim community. We are excited to reignite this effort to encourage community members to live and operate businesses near the Masjid.



### **IMPACT**

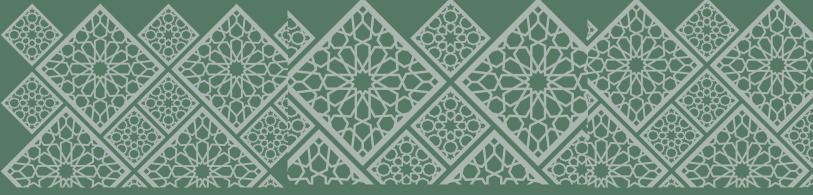
## COMMUNITY COWORKING SPACE RENOVATIONS

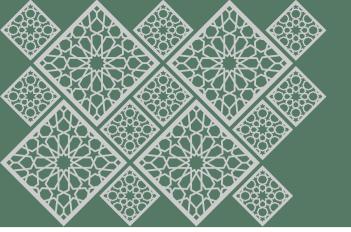


We are thrilled to report that construction of the community coworking space has begun and is progressing smoothly. At the current pace, renovations should be complete by December, with plans to open doors early January. This project creates a dynamic space that fosters collaboration and entrepreneurship in the spirit of "do for self".



The new space will offer various membership options. Stay tuned for more updates!





## **UPCOMING EVENTS**

## SAVE THE DATE

As the one-year mark of the 65th Anniversary draws near, we wanted to create a few opportunities to meaningfully connect with our donors. Your generous support has been pivotal as we work to push forward the bold vision we laid out almost a year ago. We are excited to announce a few upcoming opportunities to connect with AMCF.

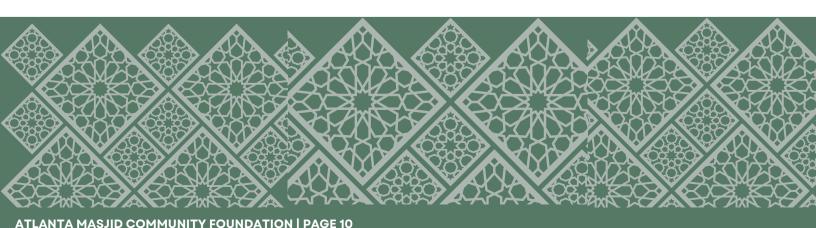
#### SALAAM SQUARE REAL ESTATE TOURS

Starting **November 9th**, we will host a series of real estate tours to explore the ongoing developments at the Masjid Plaza and the School, as well as nearby properties that are part of the broader Salaam Square vision.

#### **AMCF DONOR APPRECIATION EVENT**

We are planning a donor appreciation event in January of 2025 where we will share a detailed update on the vision for Salaam Square and thank all of our donors for 1-year of support since the 65th anniversary celebration.

Be on the lookout for email invitations to RSVP for both the tours and the Donor Appreciation event. Your trust and support are the lifeblood of our work and we are deeply grateful for your generosity.



## FINANCIAL STATEMENTS JAN - OCT 2024



#### Atlanta Masjid Community Foundation Inc Statement of Activity by Month

January 1 - October 7, 2024

,	Total	
Revenue		
Donations directed by individuals	1,179,725.51	
General donations		146,673.83
Total Contributed income	\$ 1,326,399.34	
Total Revenue	\$ 1	,326,399.34
Expenditures		
Mohammed Schools of Atlanta		78,492.00
Other Grants		2,000.00
Total Awards & grants to others	\$	80,492.00
Contract & professional fees		33,775.51
Employee Training		530.00
Utilities		849.67
Total Occupancy	\$	849.67
Bank fees & service charges		94.79
Office supplies		260.43
Printing & photocopying		2,862.93
Shipping & postage		68.00
Software & apps		4,872.30
Total Office expenses	\$	8,158.45
Payroll Fees		520.52
Payroll Taxes		4,240.02
Salaries & wages		19,020.02
Total Payroll expenses	\$	23,780.56
Repairs & maintenance		362.00
Total Expenditures	\$	147,948.19
Net Operating Revenue	\$	1,178,451.15
Other Revenue		
Interest Income		27,819.69
Total Other Revenue	\$	27,819.69
Other Expenditures		
Parking & tells		54.08
Total Other Expenditures	\$	54.08
Net Other Revenue	\$	27,765.61
Net Revenue	\$	1,206,216.76

#### Atlanta Masjid Community Foundation Inc Statement of Financial Position

As of October 5, 2024

	Sep 2024
ASSETS	
Current Assets	
Bank Accounts	
Full Analysis Bus Chk - 8204 - 1	61,878.46
Total Bank Accounts	\$ 61,878.46
Other Current Assets	
AMCF Capital Campaign	0.00
Saturna (Pershing) - AMCF	50,000.00
Total AMCF Capital Campaign	\$ 50,000.00
MSOA Endowment	0.00
Morgan Stanley Preferred Savings	1,127,819.69
Saturna (Pershing) - MSOA	0.00
Total MSOA Endowment	\$1,127,819.69
Total Other Current Assets	\$1,177,819.69
Total Current Assets	\$1,239,698.15
Other Assets	
Secured Credit Card Deposit	9,385.01
Total Other Assets	\$ 9,385.01
TOTAL ASSETS	\$1,249,083.16
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	42,866.40
Net Revenue	1,206,216.76
Total Equity	\$1,249,083.16
TOTAL LIABILITIES AND EQUITY	\$1,249,083.16



### **ENDOWMENT**

### Morgan Stanley

PRIVATE WEALTH MANAGEMENT

Daniel Daniel D

#### Account Summary

Active Assets Account 817-017210-190 ATLANTA MASJID COMMUNITY FOUNDATION C/O IHSAN I SALEEM

#### noodani daniinai j

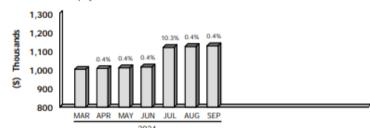
CHANGE IN VALUE OF YOUR ACCOUNT (includes accrued interest)

CLIENT STATEMENT | For the Period September 1-30, 2024

	This Period (9/1/24-9/30/24)	This Year (1/1/24-9/30/24)
TOTAL BEGINNING VALUE	\$1,123,435.54	_
Credits	_	1,100,000.00
Debits	_	_
Security Transfers	_	
Net Credits/Debits/Transfers	_	\$1,100,000.00
Change in Value	4,384.15	27,819.69
TOTAL ENDING VALUE	\$1,127,819.69	\$1,127,819.69

#### MARKET VALUE OVER TIME

The below chart displays the most recent thirteen months of Market Value.

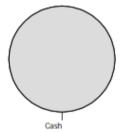


The percentages above represent the change in dollar value from the prior period. They do not represent account investment performance, as they do not consider the impact of contributions and withdrawals, nor other factors that may have affected performance calculations. No percentage will be displayed when the previous month reflected no value.

#### ASSET ALLOCATION (includes accrued interest)

Cash	\$1,127,819.69	100.00
TOTAL VALUE	\$1,127,819.69	100.00%

FDIC rules apply and Bank Deposits are eligible for FDIC insurance but are not covered by SIPC. Cash and securities (including MMFs) are eligible for SIPC coverage. See Expanded Disclosures. Values may include assets externally held, as a courtesy, and may not be covered by SIPC. Foreign Exchange (FX) is neither FDIC nor SIPC insured. For additional information, refer to the corresponding section of this statement.



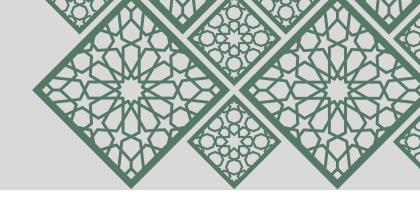
This asset allocation represents holdings on a trade date basis, and projected settled Cash/BDP and MMF balances. These classifications do not constitute a recommendation and may differ from the classification of instruments for regulatory or tax purposes.

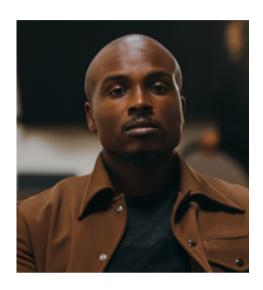
Endowment credits reflect the \$100,000 deposit from AMCF Trustee Omar Karim, who began fulfiling his \$1 Million pledge. May Allah SWT reward him and reward all our donors for their generosity.



# VOLUNTEER SPOTLIGHT

### MORGAN MATHEWS





#### 1. What does the word "community" mean to you?

A community is not simply a gathering of people. It is a collective that shows up for each other, and is united by a shared culture and memory. As Black folks, we are practiced in keeping our stories alive in spite of the systems that often seek to erase us. I believe that archiving our history is one of those reclamation practices. If we do not protect our narratives, we lose a piece of ourselves.

## 2. What inspired you to volunteer with the Atlanta Masjid Community Foundation (AMCF) and take on a leadership role in the Community Archiving Project?

I am drawn to the power of storytelling - how it connects us, grounds us, and gives shape to who we are. I feel a responsibility to ensure that our stories are not lost. For me, this project goes beyond documentation; it's about honoring those who paved the way and empowering future generations with the knowledge of where they come from.

#### 3. What do you hope this archiving project achieves for our community?

I hope this project becomes a bridge - connecting our community's past, present, and future in a tangible way. Our vision is to create a resource where community members - and generations to come - are able to access our rich history in an organized, intuitive, and user-friendly way. In the long term, we envision both a digital and physical museum space where these archives live. A place where our history is accessible to community members, scholars, researchers, and everyday people alike...a space that not only educates but also inspires.

### 4. Your family decided to move closer to the Masjid and be part of the Salaam Square vision. Could you share what motivated this move and how it aligns with your vision of community?

As we contemplated purchasing our first home as a family, we wanted to be intentional about where we plant our roots. Our decision to move closer to the Masjid, in line with the Salaam Square vision, was driven by the desire to live in a community that is deeply connected in purpose, values, and history. By living closer to the Masjid, we also hope to be able to participate in the daily life of the community more meaningfully.

#### 5. How can we pray for you?

Please pray that my intentions remain pure. Pray that Allah gives me the strength and clarity to follow through with this project, ensuring that it serves our community in the most meaningful way. Please pray for patience and wisdom, so that each step we take honors the legacies we are preserving and the future generations we hope to inspire.



### DONOR RECOGNITION & THANKS

Thank you for your ongoing support and commitment to our community. AMCF compiled this list of donors with every intention of respecting each donor's wishes for recognition and anonymity. Please let us know of any unintended inaccuracies or omissions by contacting us at info@atlantamasjidcf.org.

Ibrahim Abdul Adel Su'ad Abdul Khabeer Nazim Abdul latif Ibrahim Abdul-Adel Linda Abdul-Azeez Serena Abdul-Aziz Sadiyah Abdul-Hakim Masood Abdul-Haga Noor Jihan Abdul-Hagq Shariah Abdul-Karim Su'ad Abdul-Khabeer Nazim Abdul-Latif Ayisha Abdul-Salaam Ameedah Abdullah Idris Abdullah Jalilah Abdullah

Nisaa Abdullah Nisaa Abdullah Konate Mikaeel Abdur-Raheem Anwar Abdur-Rahman Zaid AbdurRahman Dr. Yusef Abdus Salaam

Yaasha Abraham Hasana Ali Mohammed Ali Salimah Ali Terri Ali

Zakiya Ali Ibraheem Ali

Attiyya Ali Ahmad Jamal Ali I

Ishmael Muhammaed &

India Y. Ali\*

Jacqueline Ali'Alahad

Belal Alwakeel Anisah Ansari Allan Bardwell Askia Bashir Ayidah Bashir Deborah Bashir Natasha Bashir

Saleem Bashir Ellen Bayo Nadiyah Beyah

**Qadara Beyah** 

Linda Bilal Amina Bilal

Rasheedah Bilal-Sanders

Marshall Blalock Zenobia Bomani Hassan Boulares **Tyronne Bowens** Marlin Brewer Bertram Brooks Kia Campbell **Betty Carter** Gloria Cheely Sumayah Clark Mary Clemons

Dr. Amanda Copland

Ira Davis

Fatymatou Dia Abdullah Detail Carmen Echols Cassandra El Amin Jihad El Sheikh Makram El-Amin

Plemon T. El-Amin\*

Wali El-Amin Fatima El-Amin Sandra El-Amin Cassandra El-Amin Rasheedah El-Amin Zarinah El-Amin-Majied

Jihad El-Sheikh Arif Fahim

Surayyah Fareed

Alton Felt Zakee Furgan Aaron Goodson Mustafa Grav Michael Green

Charlyn Green Fareed Tiffany Green-Abdullah

Charlyn Green-Fareed

**Tovia Gross** Khalid Habeel Jaasmeen Hamed Zaid Hameed C A Haneef

Bonjovi Hardeman Muhammad Harisuddin

Cheryl Hasan

Aisha Hasan-Rasool Zakiyyah Hassan

Taara Hassan-Williams

Nefertari Hazziez Rabiyyah Hazziez Nefertari Hazziez

Katherine Khalilah Hopper

Fatimah Hunter Ifraj Hunter Jimmy Hurley

Jafr-Tayar I Shabazz Jafr-Tayar I-Shabazz

YaOutullah Ibraheem Muhammad

Sherman Jackson Ahmad Jamal-Ali Avisha Jeffries Muhammad Jihad Nardin Jihad

Aidah Johnson Fatimah Jones Ayisha Karim Milton Karim

Omar A. Karim\*

Sultan Karim Najla Karim Sahirah Khabeer Khalilah Khalilah Alkemist Khan Khalid Khan Zaherrah Khan

Khafi Knox-McDowell Huriyyah Hameed Nafeesah Madyun Pamela Madyun Irshad Mahdi Angela Mahdi

Zarinah Mahmoud-Deen

Jamil Majeed Rawn Mashburn Jorge Mendoza Azhar Mithaiwala **Neal Morrison** 

#### \*AMCF Trustees

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Zaheerah Shakir-Khan

Carolyn Shakoor

Nadirah Shakir-Ramseur

Rugayyah Shamsid Deen Lawrence Shamsid Deen Ifraj Shamsid-Deen Ruquyah Shamsid-Deen Debora Sharif-Joyner Rashidah Shariff Mansoor Siddeea Musa Siddeeg Jerome Stokes Khadijah Stokes Charchelle Sudan Brenda Naimah Sudan Brenda Sudan Amir Sulaiman Alnisa Taalibdin-Faiz Aishah Tatum Rafael Telahun Abdelkader Terfridi **Barry Thabit** Agnes Thompson Michael Thompson Alaji Ujamaa Khalil Umrani Malikah Waajid **Guv Wallace** Anita Wallace Haniyyah Washington Amira Wazeer Moultries Welding Chandria West-Sulaiman Masud Wiggins **Hud Williams** Mikal & Stephanie Williams Zaniabil Williams Taara Hassan Williams Khadiia Yakini SaBoora Yusef Zubair Zafar

Jaliwa Owuo

Joane Parker

Amanda Phillips

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## ATLANTA MASJID COMMUNITY FOUNDATION



